

Jason Harle 

401 Harbor Drive Carpentersville, IL 60110

(630)715-7595 jayharle@gmail.com

www.jasonharle.com

Creative. Smart. Simple. These three words best sum up my sense of creativity and design.

With over seven years of creative design experience on multiple media types (web, video, and print) and seven years of solid web design experience in a corporate setting I believe that I may have both the experience and the track record of which you may have interest.

I have an excellent understanding of Web Standards and creating 100% cross-browser compatible websites using tableless XHTML and CSS coding. I do all of my coding by hand without WYSIWYG editors such as Dreamweaver. I also understand the use of Javascript and have a basic understanding of Flash Actionscript. I am experienced in the modification and theming/skinning of CMS systems such as Wordpress, Drupal, Joomla, and Magento.

I have a very good understanding of graphical design relating to on-screen layouts that are easy to understand at a glance even though the underlying data structure may be complex. I'm also exceptionally talented at creating Graphical User Interfaces (GUIs) that are appealing to the eye and that retain a consistent look throughout. I am trained in the correct use of typography and therefore use very consistent and easy to read font sets throughout a project.

I believe my main strengths are that I am an exceptionally quick learner and have always had a hands on type of approach to my work. I am also a highly motivated individual and have the ability to work well both within a team environment or on my own. I have a very strong acumen for detail and the ability to work with little supervision.

Please view this resume as indication of my interest in joining your organization.

Sincerely,

Jason T. Harle

Jason Harle

401 Harbor Drive Carpentersville, IL 60110

(630)715-7595 jayharle@gmail.com

www.jasonharle.com

Objective

To obtain full-time employment whereby I can utilize my experience *and* talents in web design & development, graphic arts, video production, *and* multi-media presentation.

Work Experience

September 2009 - Current

AmericanEagle.com

Account Manager/Interactive Solutions Developer Supervisor: Raef Chenery

- Handle day to day account management and customer service duties for around 70+ clients
- Work on pre-launch projects including full HTML cut & codes as well as graphic design.
- Full cut & code of hotdogu.com and promoworks.com

July 2008 - September 2009

Jason Harle Freelance Design

Designer (Web/Graphic/Video)

- Designed & Developed one (1) blog and one (1) ecommerce retail website
- Completed one (1) 30th wedding anniversary video & one (1) life memorial video; utilizing motion graphics, video editing, and voice-over

July 2007 - July 2008

Vox, Inc.

Designer (Web/Graphic/Video)

Supervisor: Mike Hartman

- Designed & Developed two (2) custom-themed Wordpress blogs
- Completed multiple internal & external web & graphic design projects
- Completed work for clients such as Allstate and AIG

February 2007 - July 2007

Aquent Inc.

Designer (Web/Graphic/Video)

Supervisor: Tara Dawson

- Completed the front-end development of voxinc.com and various web & print design projects

August 2002 - July 2006

Marketplace Media Group, Inc.

Designer (Web/Graphic/Video)

Supervisor: Steve Mikulay

- Designed & developed a total of ten (10) websites from concept to completion
- Worked on several video productions including corporate presentations, infomercials, and :30 sec. cable television spots.

Jason Harle

401 Harbor Drive Carpentersville, IL 60110

(630)715-7595 jayharle@gmail.com

www.jasonharle.com

Web & Design Skills of

- Website planning, design, development, and implementation
- Graphical User Interface (GUI) design & development
- Trained to utilize Web Standards logic and best-practice pertaining to XHTML & CSS
- Knowledge of search engine optimization (SEO) and related best-practice
- Design & Development for maximum browser compatibility
- Display optimization via CSS for varying resolutions & desktop printing
- Design & development of e-mail newsletters
- Digital image optimization & touchup
- Layout & design of attractive print or digital designs & illustrations
- Product photography utilizing digital or film cameras
- Powerpoint, Macromedia Flash, and/or Video presentation design

Video Production Skills of

- Working knowledge of digital movie cameras
- Good eye for selecting and cropping eye-pleasing shots
- Sixth sense for editing video interestingly appropriately
- Keen ear for sound editing and production
- Design & production of motion graphics sequences
- Integration of full motion video into websites
- Voice-over talent

Software Experience

- Macromedia Dreamweaver (8 years)
- Macromedia Flash (7 years)
- Adobe Photoshop (11 years)
- Adobe Illustrator (7 years)
- Adobe Premiere Pro (6 years)
- Adobe After Effects (6 years)
- Adobe Encore DVD and Adobe Audition (3 years)
- Adobe Indesign (2 years)
- QuarkExpress (2 years)
- Microsoft Office Suite - Word, Excel, Access, Outlook
- Microsoft Windows 95/98/ME/NT/2000/XP/Vista/7
- Macintosh OS